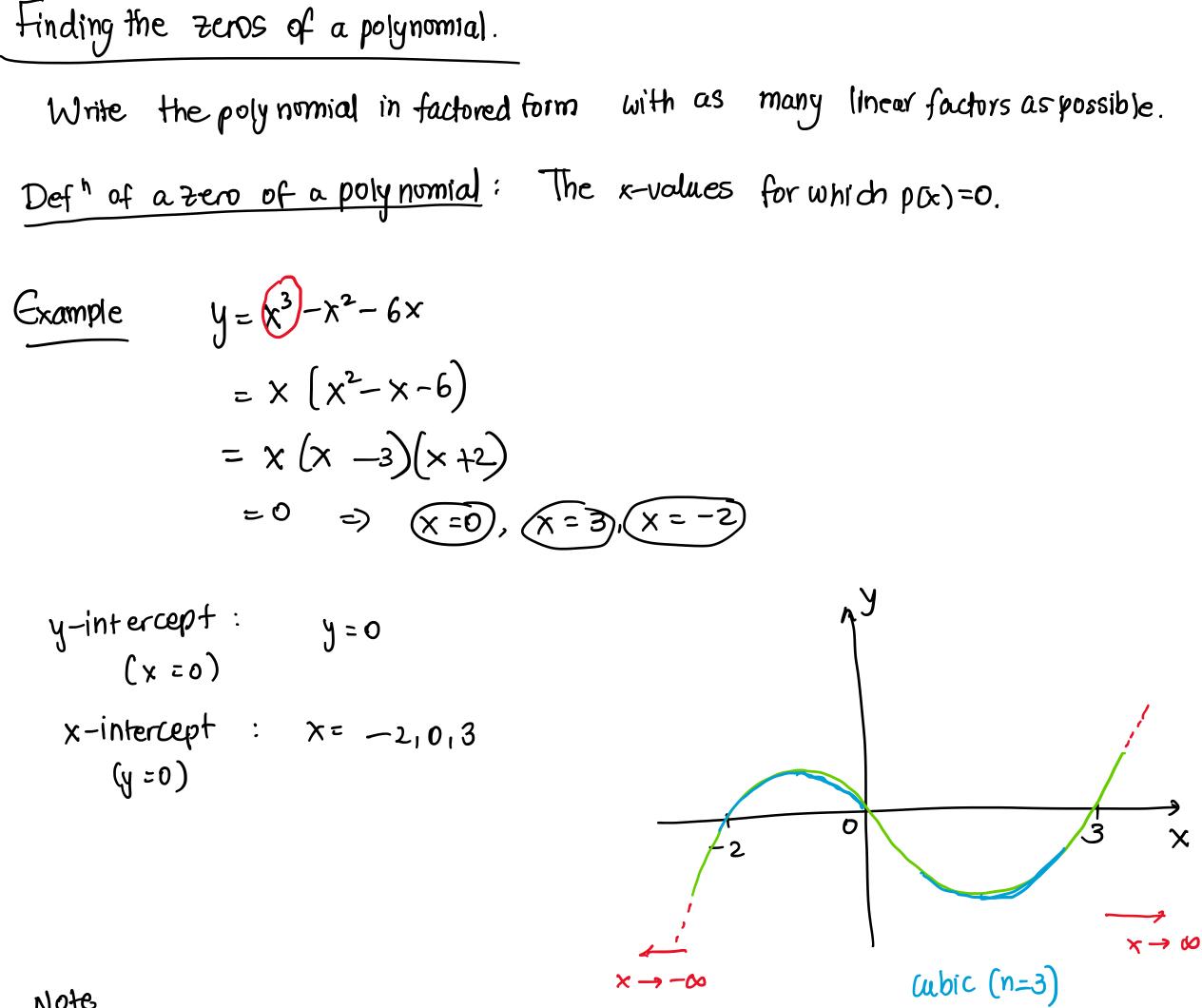
The short-run behavior of polynomials (sec. 11.3)

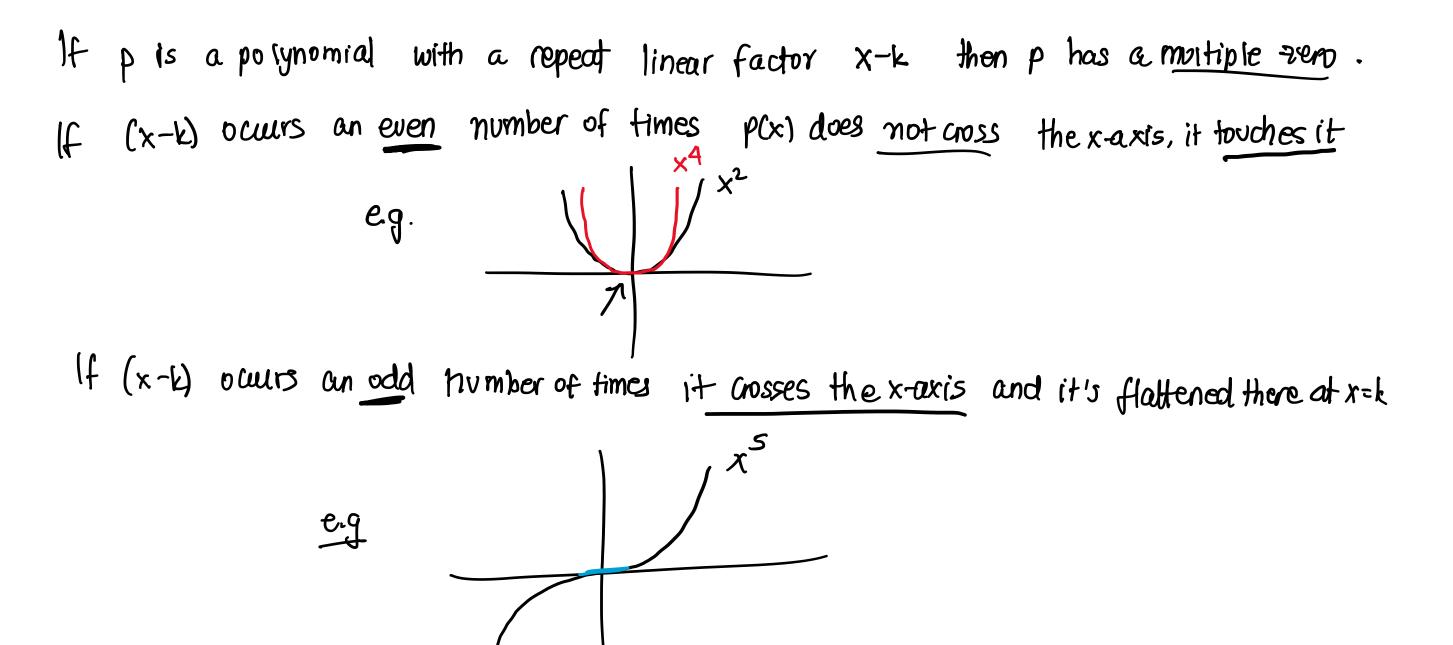
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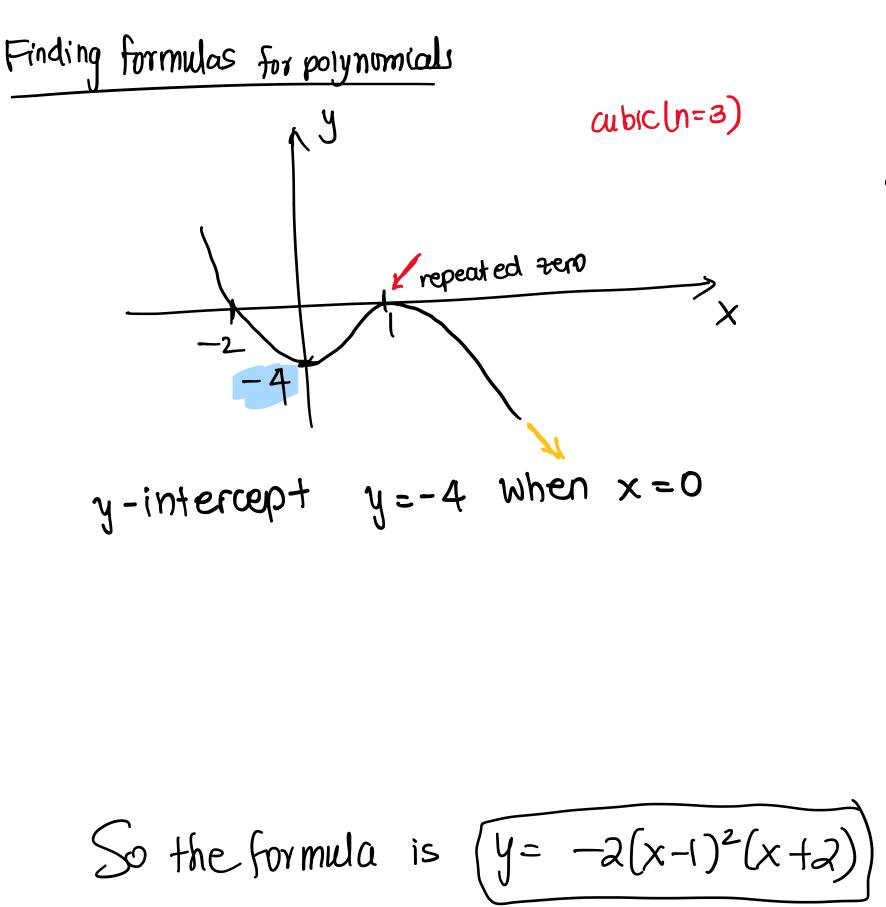


- Note
- Suppose that p is polynomial. If the formula of p has a linear factor, a factor of the form (x-k) then p has a zero at x-k.
- The graph of an nth degree polynomial has at most n zeros and turns at most (n-i) times.

Example
$$x^{3}$$

 1 0 is a repeated zero of x^{3} .





y= $k(x-1)^{2}(x-(-2))$ $y = k(x-1)^{2}(x-(-2))$ $y = k(x-1)^{2}(x+2)$ $y = k(x-1)^{2}(x-1)$ $-4 = k(x-1)^{2}(x-1)$ $-4 = k(x-1)^{2}(x-1)$ $-4 = k(x-1)^{2}(x-1)$ -4 = 2k k = -2 x = -2k x = -2kx