

A parabola is the graph of a quadratic function defined by

$$y = ax^2 + bx + c$$

where  $a, b, c$  are constants with  $a \neq 0$ .

You can also write it as  $y = a(x-r)(x-s)$ . ← factorized form / factored form

Here it's easy to find the zeros (find the  $x$ -values for which  $y=0$ )

$$0 = a(x-r)(x-s)$$

zeros:  $x=r$  and  $x=s$ .

Quadratic formula:

$$y = ax^2 + bx + c$$

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

Example

$$y = x^2 - x - 6$$

Factored form:

$$y = (x-3)(x+2)$$

OR use quadratic formula

$$a = 1, b = -1, c = -6$$

$$x = \frac{1 \pm \sqrt{1 - 4(1)(-6)}}{2}$$

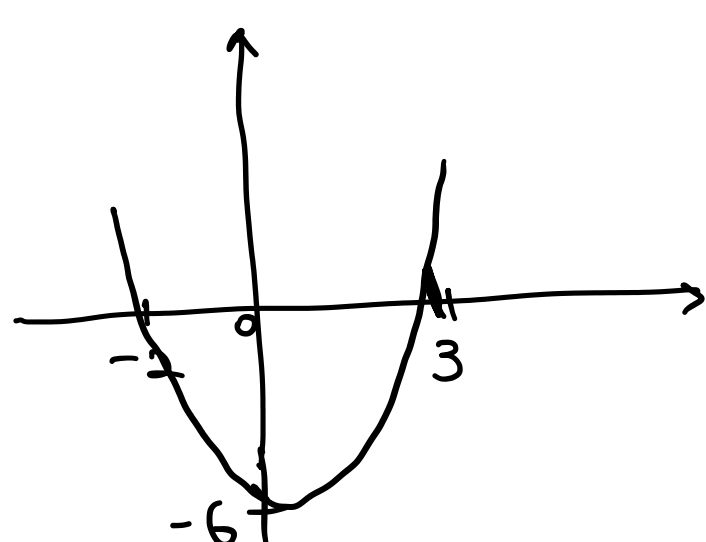
$$= \frac{1 \pm \sqrt{25}}{2}$$

$$= \frac{1 \pm 5}{2} \begin{cases} \frac{6}{2} = 3 \\ -\frac{4}{2} = -2 \end{cases}$$

Note

To determine the concavity of  $y = ax^2 + bx + c$  look at the sign of coefficient  $a$ :

- if  $a > 0$ , the parabola is concave up
- if  $a < 0$ , the parabola is concave down.



Example

$$y = -3x^2 - 3x + 2 \text{ concave down}$$

$$y = -3(-2x+1)(x-5)$$

$$= -3(-2x^2 + 10x + x - 5)$$

$$= 6x^2 - 33x + 15 \text{ concave up}$$

8. [12 points] Top Norwegian skier, Wallace, is participating in the ski jumping world championship. During his practice jump, his height (in meters) above his landing spot on the ground  $t$  seconds after going airborne is given by  $h = A(t) = -4.9t^2 + 15t + 60$ .

Throughout this problem include units, and express your answers in exact form or round your answers to three decimal places. Be sure to show all the steps needed to get your answers, and circle your final answer. Answers with no work shown will not receive credit.

a. [2 points] How high above his landing spot was Wallace when he first went airborne?

$$t=0 \quad h = A(0) = -4.9(0)^2 + 15(0) + 60 = 60 \text{ m}$$

b. [4 points] At what time  $t$  does Wallace land on the ground?

$$h=0 \Rightarrow 0 = -4.9t^2 + 15t + 60$$

quadratic formula:

$$t = \frac{-15 \pm \sqrt{15^2 - 4(-4.9)(60)}}{2(-4.9)}$$

$t_1 < 0$  reject

$t_2 = 5.35$

$$t = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$a = -4.9$

$b = 15$

$c = 60$

Subst. ① into ②

$$B(8) = 0 \Rightarrow a(8-3)^2 + k = 0$$

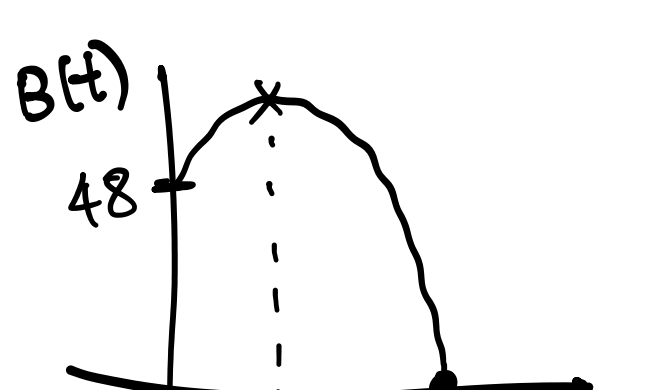
$$\Rightarrow a(25) + k = 0 \Rightarrow k = -25a$$

$$B(0) = 48 \Rightarrow a(0-3)^2 + k = 48$$

$$\Rightarrow a(9) + k = 48$$

$$9a - 25a = 48 \Rightarrow -16a = 48$$

$$k = -25(-3) = 75 \quad a = -3 \text{ use } k = -25a$$



$$B(t) = -3(t-3)^2 + 75$$

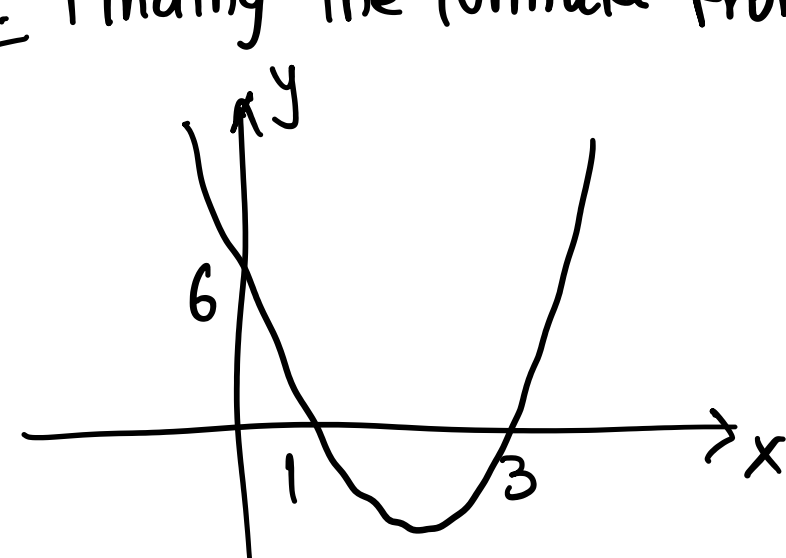
$a = -3$

$k = 75$

c. [6 points] A daredevil skier, V, did a stunt jump with a jetpack on their back. Suppose that the quadratic function  $B(t)$  gives V's height (in meters) above their landing spot  $t$  seconds after going airborne. From the reports, it was gathered that V's jump lasted 8 seconds, that they jumped from a height of 48 meters above ground, and that they reached maximum height 3 seconds after they went airborne. Find a formula for  $B(t)$ .

- $B(8) = 0$  ← because at  $t=8$  they land
- $B(t) = a(t-3)^2 + k$  ← because they reach the max height at 3s.
- $B(0) = 48$

Ex. Finding the formula from the zeros and the vertical intercept of a parabola.



Step 1 Write in factored form with zeros.

$$y = a(x-1)(x-3) \quad (*)$$

↑ arbitrary constant.

Step 2 Use the y-intercept

$$x=0 \Rightarrow y=6$$

$$\text{Plug in into } (*): 6 = a(0-1)(0-3)$$

$$\Rightarrow 6 = a(-1)(-3)$$

$$\Rightarrow 6 = 3a$$

$$\Rightarrow a = 2$$

Thus  $(*)$  becomes

$$y = 2(x-1)(x-3)$$

Standard form

$$y = ax^2 + bx + c$$

$$y = 2(x^2 - 3x - x + 3)$$

$$= 2(x^2 - 4x + 3)$$

$$= 2x^2 - 8x + 6$$

Vertex form (Section 3.2).

Recall  $y = ax^2 + bx + c$  (standard form)

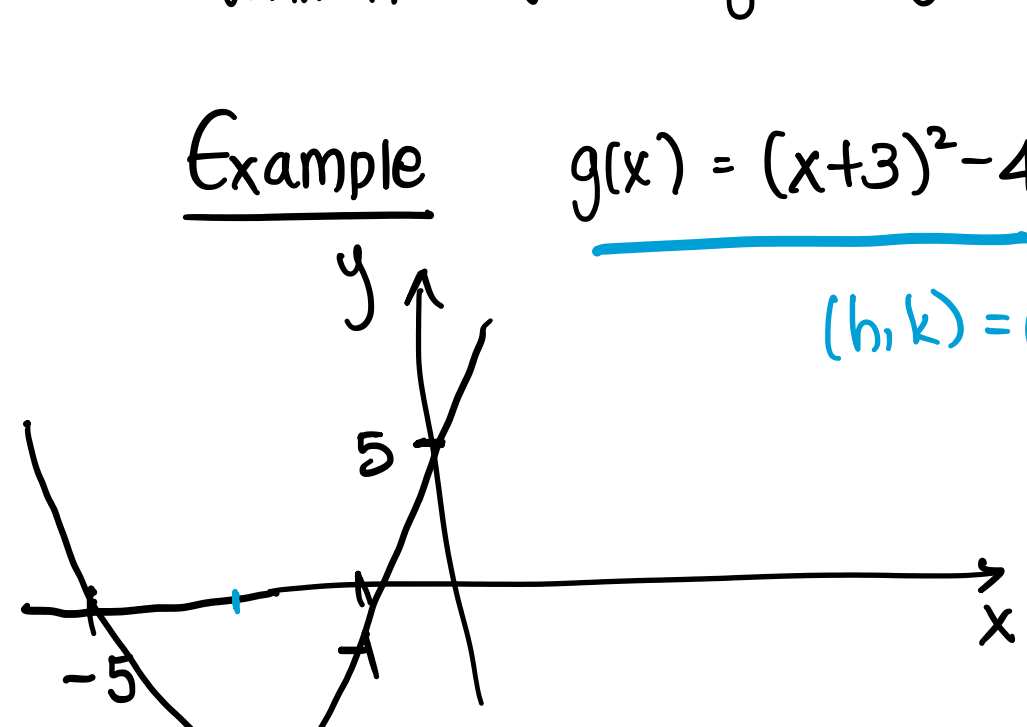
$y = a(x-r)(x-s)$  (factored form)

$y = a(x-h)^2 + k$  (vertex form).

With the vertex given by the coordinate  $(h, k)$  where  $h$  and  $k$  are both constants.

Example  $g(x) = (x+3)^2 - 4$  vertex form.

$(h, k) = (-3, -4)$



$(-3, -4)$  vertex

y-intercept:  $x=0$

$$g(0) = (0+3)^2 - 4$$

$$= 3^2 - 4$$

$$= 9 - 4$$

$$= 5$$

x-intercept:  $y=0$  (zeros)

$$0 = (x+3)^2 - 4$$

$$4 = (x+3)^2$$

$$\pm 2 = x+3$$

$$x = -3 \pm 2 < -5$$

Indicate the vertex on the graph.

So the vertex can be used to obtain the minimum of this function.

$$\text{When } x = -3 \text{ what is } g(x)? \quad g(-3) = (-3+3)^2 - 4 = 0^2 - 4 = -4$$

$$x < -3, \text{ for example } x = -4 \quad g(-4) = (-4+3)^2 - 4 = (-1)^2 - 4 = -3$$

Basic parabola:

$$y = x^2$$

$$y = f(x) = x^2$$



$$g(x) = (x+3)^2 - 4$$

$$g(x) = f(x+3) - 4$$

horizontal shift to the left by 3

vertical shift downward by 4

Completing the square

This is used to convert from standard form to vertex form.  $y = ax^2 + bx + c \rightarrow y = a(x-h)^2 + k$

Example 1

$$y = x^2 - 6x + 8$$

$$= (x - \frac{6}{2})^2 - (\frac{6}{2})^2 + 8$$

$$= (x-3)^2 - 3^2 + 8$$

$$= (x-3)^2 - 9 + 8$$

$$= (x-3)^2 - 1$$

check:

$$y = (x-3)(x-3) - 1 = x^2 - 6x + 9 - 1 = x^2 - 6x + 8$$

Example 2

$$y = x^2 + 10x + 4$$

$$= (x + \frac{10}{2})^2 - (\frac{10}{2})^2 + 4$$

$$= (x+5)^2 - 5^2 + 4$$

$$= (x+5)^2 - 25 + 4$$

$$= (x+5)^2 - 21$$

check

$$y = (x+5)(x+5) - 21$$

$$= x^2 + 10x + 25 - 21$$

$$= x^2 + 10x + 4$$

Example 3

$$y = -4x^2 - 12x - 8$$

$$= -4(x^2 + 3x + 2)$$

$$= -4 \left[ x^2 + 3x + 2 \right]$$

$$= -4 \left[ (x + \frac{3}{2})^2 - (\frac{3}{2})^2 + 2 \right]$$

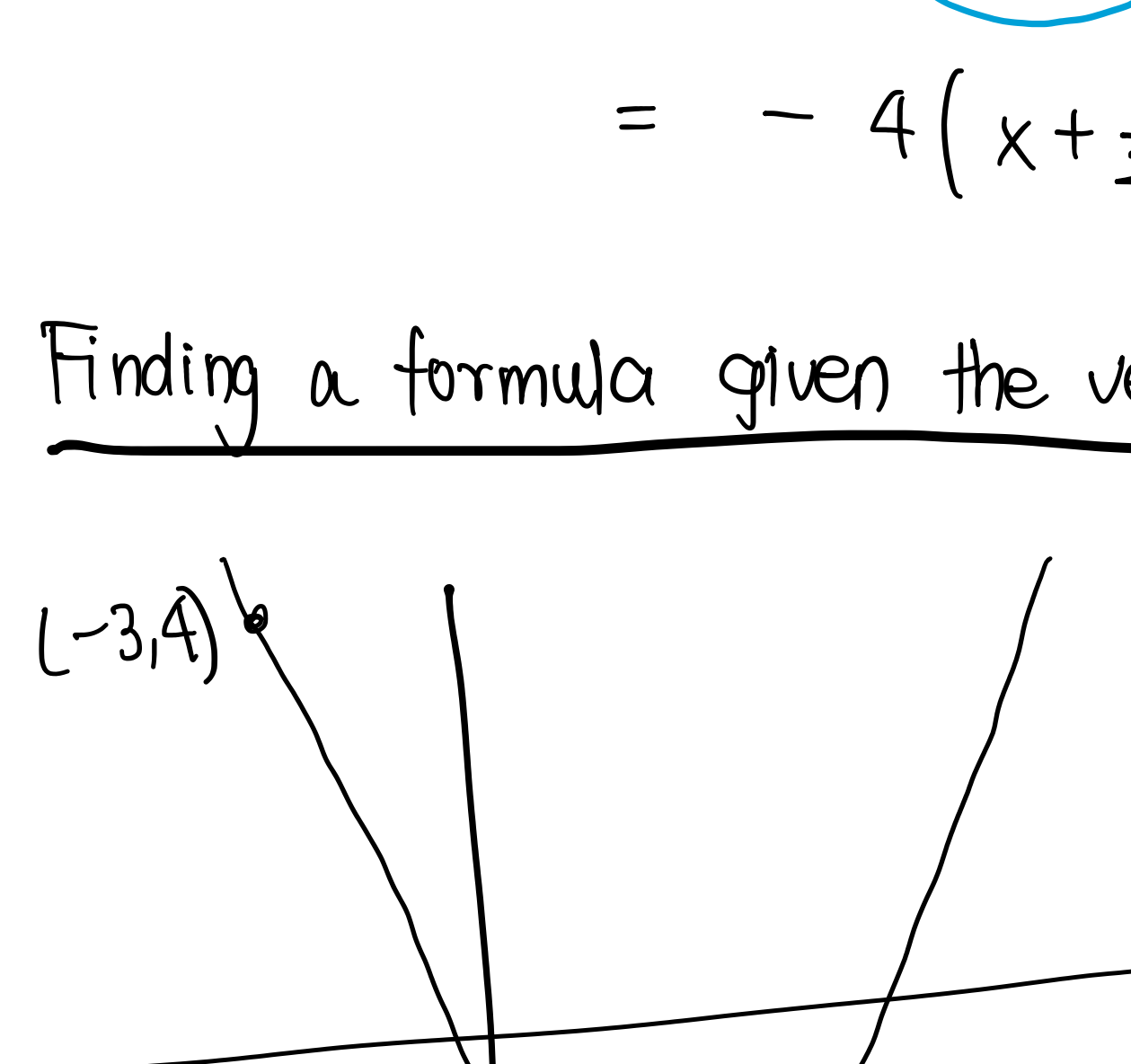
$$= -4 \left[ (x + \frac{3}{2})^2 - \frac{9}{4} + 2 \right]$$

$$= -4 \left[ (x + \frac{3}{2})^2 - \frac{1}{4} \right]$$

$$= -4 \left( x + \frac{3}{2} \right)^2 + 1$$

Finding a formula given the vertex and another point on the parabola.

$$y = ax^2 + bx + c$$



$(3, -2)$  vertex

Vertex form:

$$y = a(x-h)^2 + k$$

where  $(h, k)$  is the vertex

$$\text{Using vertex: } y = a(x-3)^2 - 2$$

To determine 'a' use the other point  $(-3, 4)$

$$4 = a(-3-3)^2 - 2$$

$$4 = a(-6)^2 - 2$$

$$4 = 36a - 2$$

$$6 = 36a$$

$$a = \frac{1}{6}$$

Substitute  $a = \frac{1}{6}$  into  $y = a(x-3)^2 - 2$  to get

$$y = \frac{1}{6}(x-3)^2 - 2$$