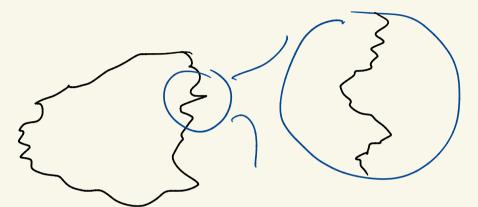
Riddle: How long is the coastline of Britain?



You get a larger and larger number the smaller your measuring stick is.

How to know the right measuring stick length to choose?

Fractal geometry's insight: DON'T j'ust pick one measuring stick. INSTEAD, think about all of then! Coastline \w = # ef w-balls to cover the coastline

Covering number

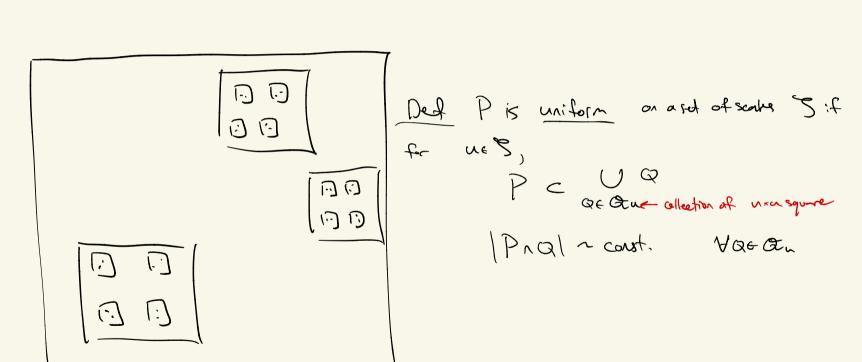




| Britain coastline | w > w - 1

Colorado

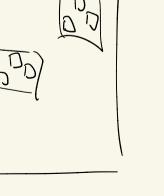
When faced with a set of pts, it's useful to assume it is built like a tree.



Branching function f(x): 2-f(x) = (Gt\_2-x) 1 covering number Fq I = 9 P= 8 22 ~ COSI)2 f(x)

P is 8- Frostman if Q a wxw square. Progle C ws IPI, f(x) > Sx - 2

Using branching forces.

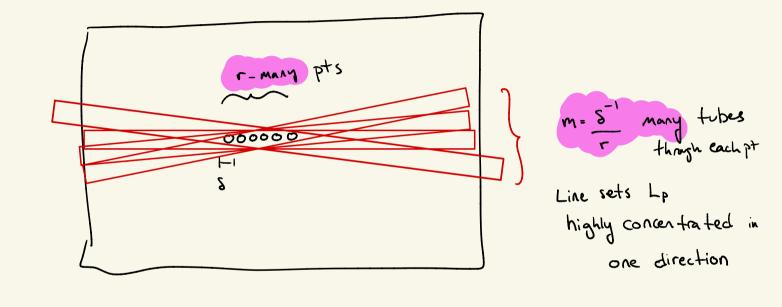


Incidence geometry in the plane:

Let  $P = \{P_1, ..., P_m\}$  be a set of m-many pts

For each  $p \in P_3$   $L_p = \{Set of r-many lines through <math>p\}$ ,  $L = \bigcup L_p$ Thu (Szemerédi-Tootter)  $|L| \ge \min \{r^{3/2} m^{1/2} \text{ other term}\}$ 

The Szemerédi-Trotter theorem fails if we try to apply it to points and tubes.



In order to prove incidence estimates for points & tubes,
need to turn cardinality > size at different scales

Thn (Furstuberg Sets, orponer-Shmerkin, Ren-Wang) Let  $P = (0,1)^2$  be t - Frostman (down to scale 8) For each pGP, Lp is an S-Frostman set of lines (Swintoscale 8)  $| Lp|_{s} \geq \min \left\{ 8^{-\left(\frac{3}{2}S + \frac{1}{2}t\right)} \right\}$  other terms Then

Line sets Lp

Not highly concentrated

Q How to describe a configuration of point-line incidences with a branching function?

(P, L)  $\rightarrow f(x, y, Z)$  a branching function of 3 variables

Uniformity Find a set of restricted incidences {(Pi, en)}

Every rectangle R
Covers ~ the
Same number of
incidences

(+ a bit more)

2 - f(x,y,2) = Covering # by rectorples

Simple facts about rectangles - Simple facts about f

Monotoniz

· Lipschitz

. Submodular

Falso contains into about branching putterns of

LP (= Lines thrugh a chosen pt)

Normal Version

· Let Pc(0,1)2 be +-Frostman

· For each pGP, Lp is an 5-Frostman set of lines

Then

[Lpl]  $\Rightarrow \min \left\{ s^{-\left(\frac{3}{2}S + \frac{1}{2}t\right)} \right\}$  other terns



Branching version: Let f be a branching func. · 20 bbose t(x'o'x) =+x

. Suppose  $f(1, y, 1) - f(1, 0, 1) \ge sy$ 

Then  $f(0,1,1) \ge \min \left\{ \frac{3}{2} + \frac{1}{2}t, \text{ other terms} \right\}$ 

If f is big in some places, it is also big other places.

Incidence than

Branching functions are a location to State questions about incidences, and to Synthesize information.